

PRESS RELEASE

Tinka and CreditClick take important step in responsible and digital payment method

Zwolle, September 6, 2021 – **Tinka, the provider of responsible deferred payment, is entering into a long-term partnership with CreditClick, the sustainable and digitized payment method for online purchases. The partnership will enable even more retailers to offer their customers a secure and reliable payment process during their online purchase, including paying in instalments and paying by credit. In addition, the credit application and the credit agreement are quickly available and fully automated.**

The collaboration between Tinka and CreditClick offers advantages for retailers and consumers. Retailers who offer CreditClick in their checkout process, can offer their customers the fully automated payment method, including paying in instalments and by using credit, during the online purchase process. The digital credit application and approval runs via Tinka and is arranged in just a few minutes, provided all conditions are met. Customers immediately receive a complete and transparent overview of any costs, no surprises afterwards.

Tinka CEO Karlheinz Toni: *“With CreditClick as a partner, Tinka can further fulfil its mission for responsible deferred payment. CreditClick's interface is state-of-the-art and, just like Tinka's, the underlying processes are transparent and fully automated, so that customers are served faster and better. With CreditClick, even more retailers and their customers can access the options that Tinka offers. A great step in our strategy to enter into sustainable partnerships with strategic partners who want to take the lead with us in changing the deferred payment market. Where the responsibility for assisting our customers is key.”*

CreditClick CEO Jeroen Bosch van Rosenthal: *“With Tinka, our retailers can offer their customers reliable payment methods, with transparent costs. It is important that Tinka, like us, works fully regulated, including verification for new applications. Tinka can approve amounts up to € 5,500, where that cap was up to € 1,000. That gives comfort. We have the same DNA, where taking responsibility and transparency are very important – that creates a bond!”*

Tinka and CreditClick have concluded their integration and that means that per today the partnership is live.

About Tinka

Tinka's goal is to become the most preferred and responsible deferred payment option in the Netherlands and abroad. This is only possible if this is done in a responsible manner. Tinka enables shoppers of (web-)stores to make their purchases by paying directly or later, by paying afterwards or in instalments. Tinka's predecessor has been taking care of payments for Wehkamp since 1960. With the digital transformation to Tinka, all payment methods are now available for other leading brands. Tinka handles more than 90 million transactions per year for 2 million active consumers, with an average customer satisfaction score of 8.8 out of 10. We achieve this result with a team of 90 professionals from our Zwolle office and our home workstations.

Tinka works closely with the responsible Dutch authorities. This way, every consumer can be sure that Tinka fully complies with its duty of care and that every credit application is in good hands. see www.tinka.nl

About CreditClick

CreditClick is a new payment method that gives consumers access to credit instantly and in real time for use in paying for online purchases. Customers only have to register once. Following approval, they can make use of the loan immediately. This credit facility can be used directly to purchase goods and services in an online store during the checkout process, with the retailer receiving the purchase price in full. CreditClick increases an online store's conversion rate without incurring any additional costs for the retailer. As a result, CreditClick is the first truly free payment method for retailers to accept. It offers retailers the chance to increase their conversion rates by making credit facilities available to consumers. This immediately gives consumers extra buying power.

The CreditClick platform has been built based on the very latest technology in order to facilitate quick and easy integration for our payment service providers. Integration with CreditClick takes just days rather than weeks or months. See www.creditclick.com

For more information (not for publication)

Frequently asked questions: <https://www.tinka.nl/klantenservice>

Contact with the media team: media@tinka.nl